Computer Networks

Prof. Dr. Hasan Hüseyin BALIK

(1st and 2nd Weeks)

Outline

- Course Information and Policies
- Course Syllabus
- 1. Computer Networks and the Internet

Course Information

- Instructor: Prof. Dr. Hasan H. BALIK, hasanbalik@gmail.com, www.hasanbalik.com
- Class Homepage:

http://www.hasanbalik.com/LectureNotes/ComNet/

Book: Computer Networking, Global Edition, 8th Edition, James F. Kurose & Keith W. Ross, Pearson 2021.

https://gaia.cs.umass.edu/kurose ross/index.php

Grading: Midterm 30%, Project/Assignment 30%, Final 40%

Course Syllabus

- Computer Networks and the Internet
- Application Layer
- Transport Layer
- The Network Layer: Data Plane
- The Network Layer: Control Plane
- The Link Layer and LANs
- Wireless and Mobile Networks

1. Computer Networks and the Internet

• • •

introduction

Goal:

- Get "feel," "big picture," introduction to terminology
 - more depth, detail *later* in course
- Approach:
 - use Internet as example



Overview/roadmap:

- What is the Internet?
- What is a protocol?
- Network edge: hosts, access network, physical media
- Network core: packet/circuit switching, internet structure
- Performance: loss, delay, throughput
- Protocol layers, service models
- Security
- History

The Internet: a "nuts and bolts" view



Billions of connected computing *devices*:

- hosts = end systems
- running network apps at Internet's "edge"



Packet switches: forward packets (chunks of data)

routers, switches



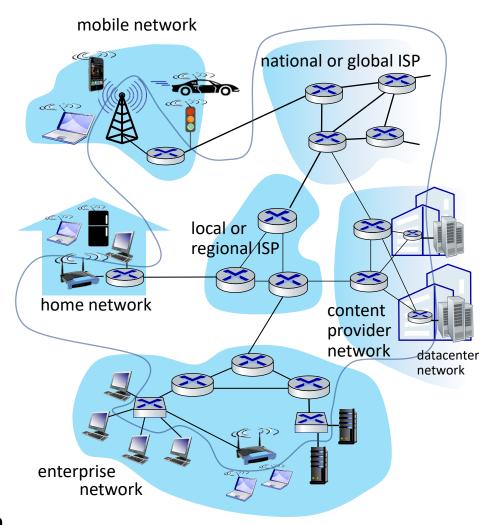
Communication links

- fiber, copper, radio, satellite
- transmission rate: bandwidth



Networks

collection of devices, routers, links: managed by an organization



"Fun" Internet-connected devices











Pacemaker & Monitor



Tweet-a-watt: monitor energy use



Security Camera

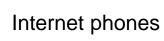




Web-enabled toaster + weather forecaster











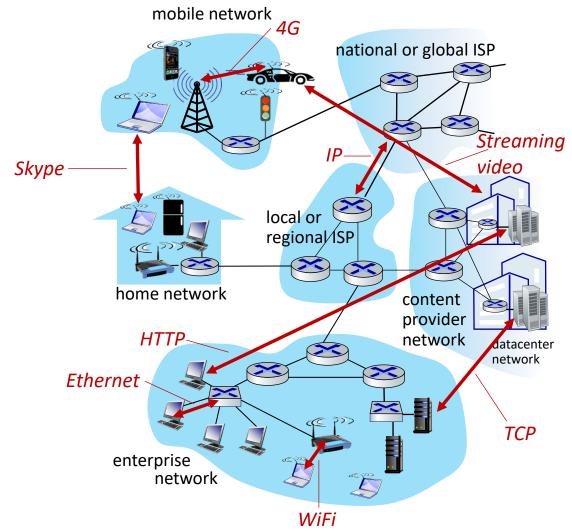
sensorized, bed mattress



Others?

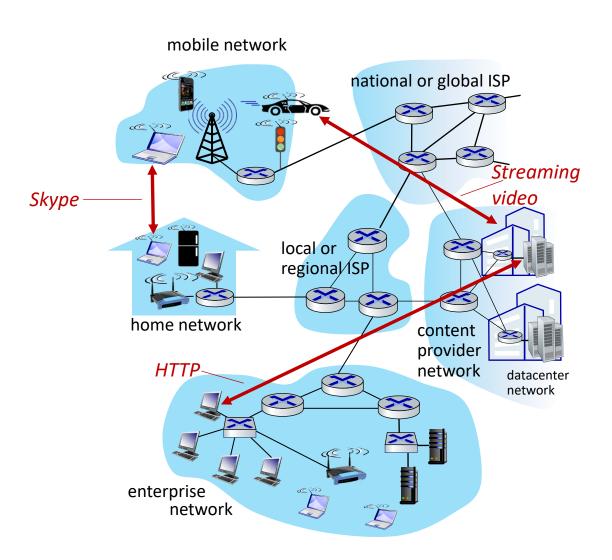
The Internet: a "nuts and bolts" view

- Internet: "network of networks"
 - Interconnected ISPs
- protocols are everywhere
 - control sending, receiving of messages
 - e.g., HTTP (Web), streaming video, Skype, TCP, IP, WiFi, 4G, Ethernet
- Internet standards
 - RFC: Request for Comments
 - IETF: Internet Engineering Task
 Force



The Internet: a "service" view

- *Infrastructure* that provides services to applications:
 - Web, streaming video, multimedia teleconferencing, email, games, ecommerce, social media, interconnected appliances, ...
- provides programming interface to distributed applications:
 - "hooks" allowing sending/receiving apps to "connect" to, use Internet transport service
 - provides service options, analogous to postal service



What's a protocol?

Human protocols:

- "what's the time?"
- "I have a question"
- introductions
- ... specific messages sent
- ... specific actions taken when message received, or other events

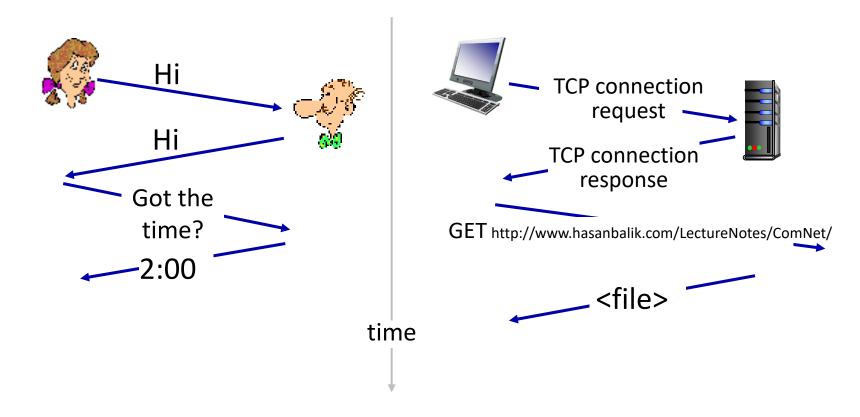
Network protocols:

- computers (devices) rather than humans
- all communication activity in Internet governed by protocols

Protocols define the format, order of messages sent and received among network entities, and actions taken on msg transmission, receipt

What's a protocol?

A human protocol and a computer network protocol:



Q: other human protocols?

Roadmap

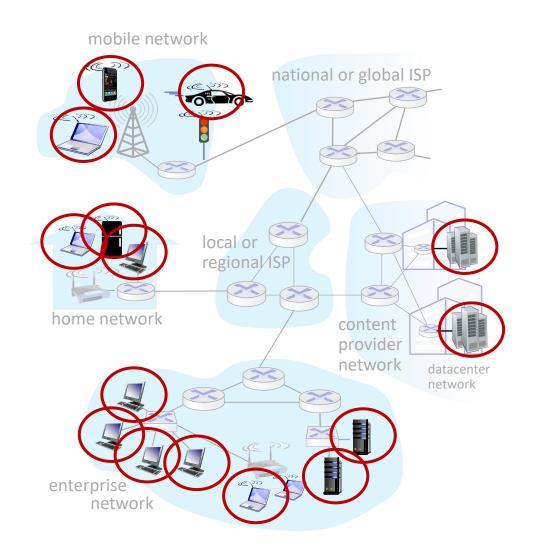
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A closer look at Internet structure

Network edge:

- hosts: clients and servers
- servers often in data centers



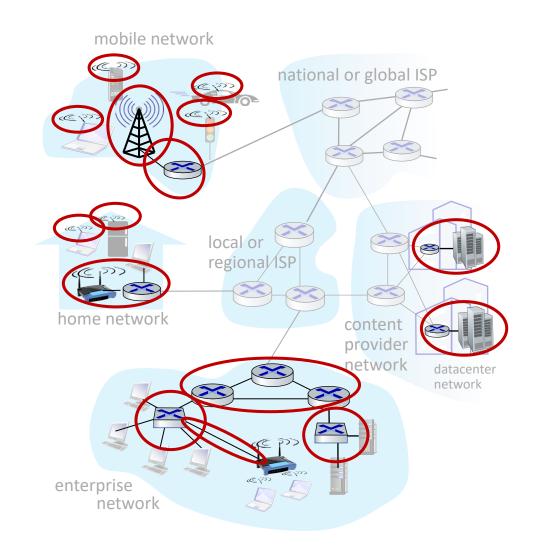
A closer look at Internet structure

Network edge:

- hosts: clients and servers
- servers often in data centers

Access networks, physical media:

wired, wireless communication links



A closer look at Internet structure

Network edge:

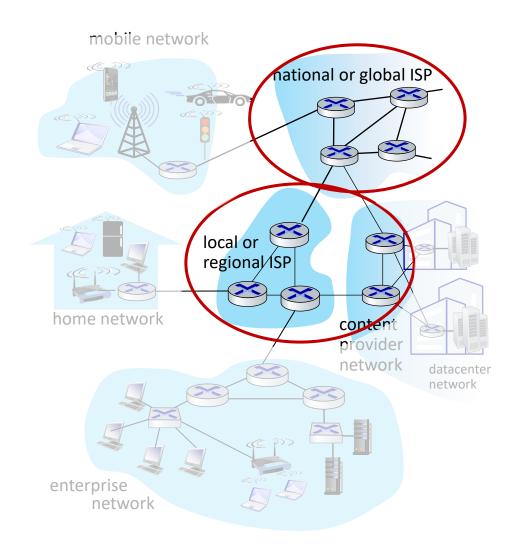
- hosts: clients and servers
- servers often in data centers

Access networks, physical media:

wired, wireless communication links

Network core:

- interconnected routers
- network of networks



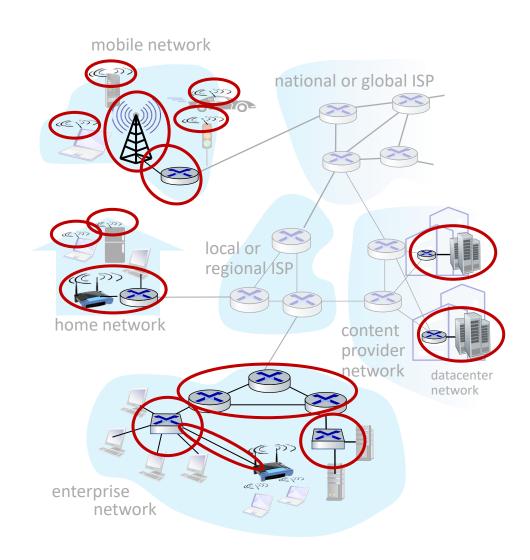
Access networks and physical media

Q: How to connect end systems to edge router?

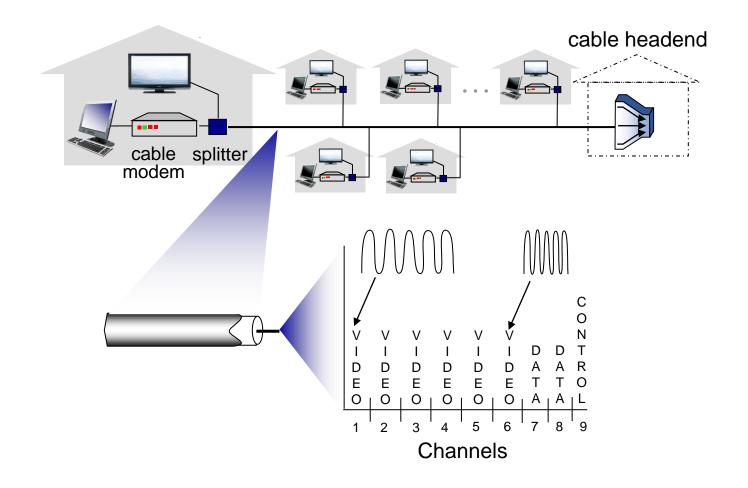
- residential access nets
- institutional access networks (school, company)
- mobile access networks (WiFi, 4G/5G)

What to look for:

- transmission rate (bits per second) of access network?
- shared or dedicated access among users?

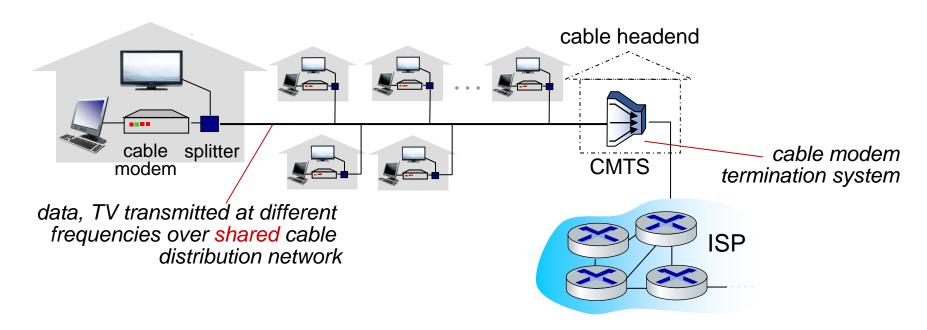


Access networks: cable-based access



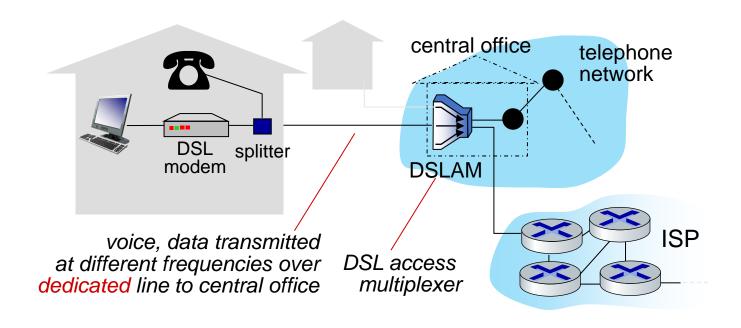
frequency division multiplexing (FDM): different channels transmitted in different frequency bands

Access networks: cable-based access



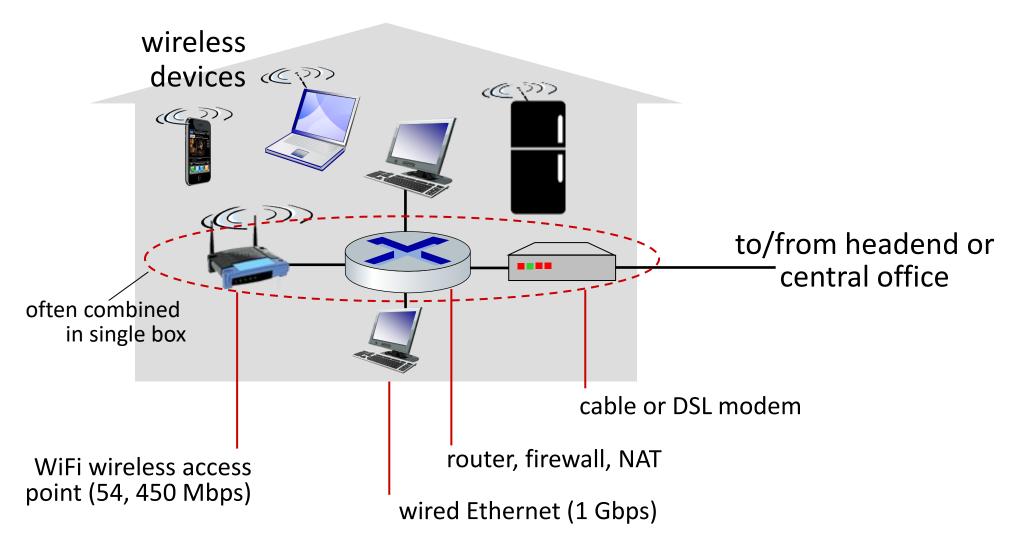
- HFC: hybrid fiber coax
 - asymmetric: up to 40 Mbps 1.2 Gbs downstream transmission rate, 30-100 Mbps upstream transmission rate
- network of cable, fiber attaches homes to ISP router
 - homes share access network to cable headend

Access networks: digital subscriber line (DSL)



- use existing telephone line to central office DSLAM
 - data over DSL phone line goes to Internet
 - voice over DSL phone line goes to telephone net
- 24-52 Mbps dedicated downstream transmission rate
- 3.5-16 Mbps dedicated upstream transmission rate

Access networks: home networks



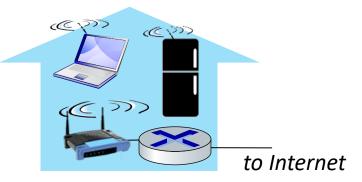
Wireless access networks

Shared wireless access network connects end system to router

via base station aka "access point"

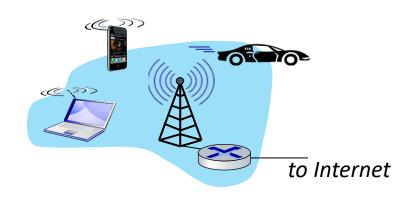
Wireless local area networks (WLANs)

- typically within or around building (~30 m)
- 802.11b/g/n/ac/ax (WiFi): 11, 54, 450/600, 6930, 14000 Mbps transmission rate

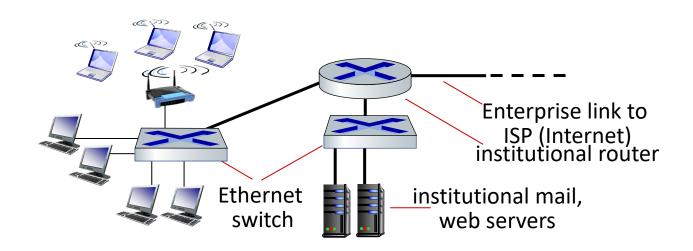


Wide-area cellular access networks

- provided by mobile, cellular network operator (10's km)
- 10's Mbps
- 4G cellular networks (5G coming)



Access networks: enterprise networks

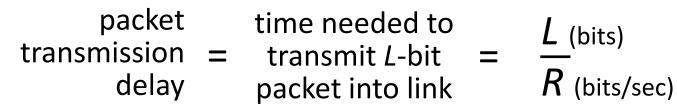


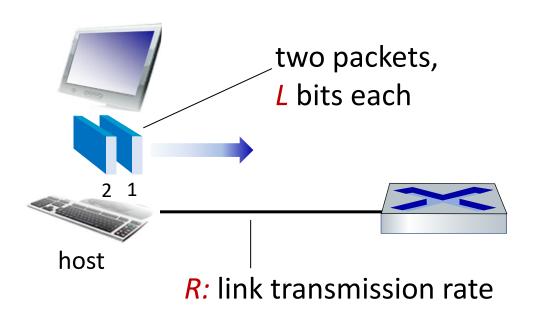
- companies, universities, etc.
- mix of wired, wireless link technologies, connecting a mix of switches and routers (we'll cover differences shortly)
 - Ethernet: wired access at 100Mbps, 1Gbps, 10Gbps
 - WiFi: wireless access points at 11, 54, 450 Mbps

Host: sends packets of data

host sending function:

- takes application message
- breaks into smaller chunks,
 known as packets, of length L bits
- transmits packet into access network at transmission rate R
 - link transmission rate, aka (also known as) link capacity, aka link bandwidth



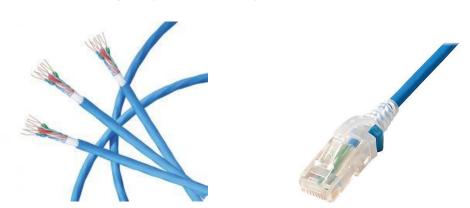


Links: physical media

- bit: propagates between transmitter/receiver pairs
- physical link: what lies between transmitter & receiver
- guided media:
 - signals propagate in solid media: copper, fiber, coax
- unguided media:
 - signals propagate freely, e.g., radio

Twisted pair (TP)

- two insulated copper wires
 - Category 5: 100 Mbps, 1 Gbps Ethernet
 - Category 6: 10Gbps Ethernet



Links: physical media

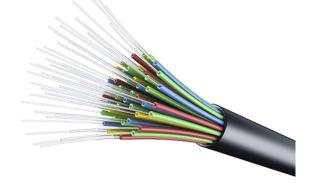
Coaxial cable:

- two concentric copper conductors
- bidirectional
- broadband:
 - multiple frequency channels on cable
 - 100's Mbps per channel



Fiber optic cable:

- glass fiber carrying light pulses, each pulse a bit
- high-speed operation:
 - high-speed point-to-point transmission (10's-100's Gbps)
- low error rate:
 - repeaters spaced far apart
 - immune to electromagnetic noise



Links: physical media

Wireless radio

- signal carried in various "bands" in electromagnetic spectrum
- no physical "wire"
- broadcast, "half-duplex" (sender to receiver)
- propagation environment effects:
 - reflection
 - obstruction by objects
 - Interference/noise

Radio link types:

- Wireless LAN (WiFi)
 - 10-100's Mbps; 10's of meters
- wide-area (e.g., 4G/5G cellular)
 - 10's Mbps (4G) over ~10 Km
- Bluetooth: cable replacement
 - short distances, limited rates
- terrestrial microwave
 - point-to-point; 45 Mbps channels
- satellite
 - up to < 100 Mbps (Starlink) downlink
 - 270 msec end-end delay (geostationary)

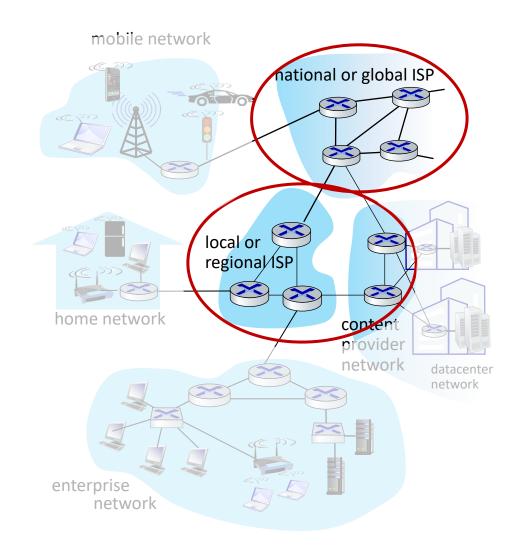
Roadmap

- What is the Internet?
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The network core

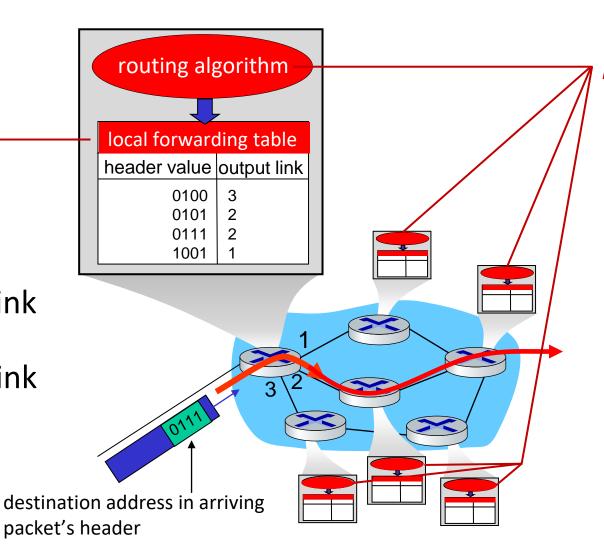
- mesh of interconnected routers
- packet-switching: hosts break application-layer messages into packets
 - forward packets from one router to the next, across links on path from source to destination
 - each packet transmitted at full link capacity



Two key network-core functions

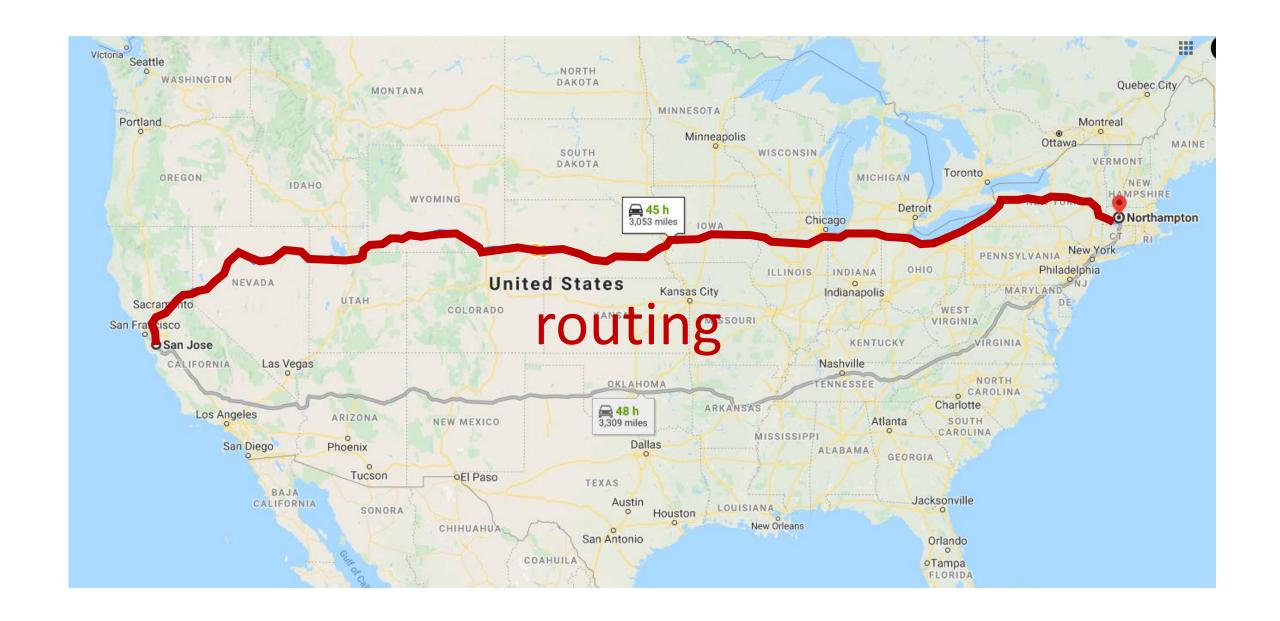
Forwarding:

local action: move arriving packets from router's input link to appropriate router output link



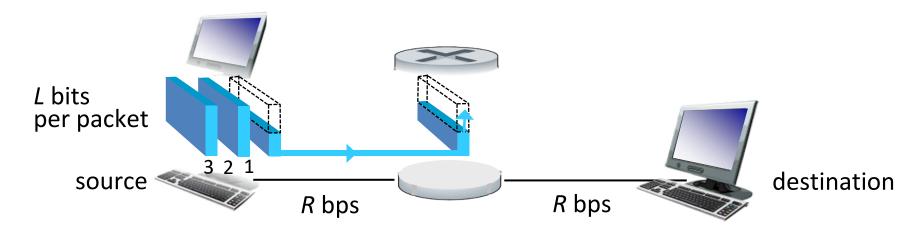
Routing:

- global action: determine sourcedestination paths taken by packets
- routing algorithms





Packet-switching: store-and-forward

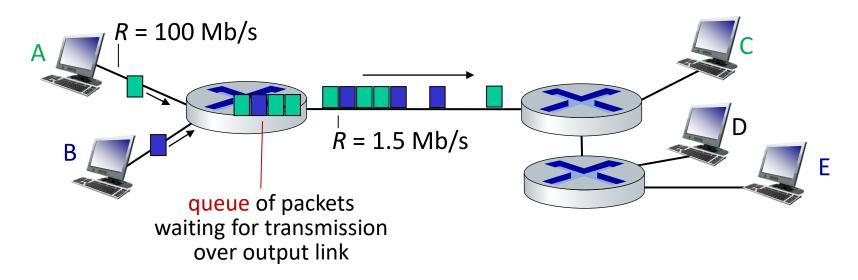


- Transmission delay: takes L/R seconds to transmit (push out) L-bit packet into link at R bps
- Store and forward: entire packet must arrive at router before it can be transmitted on next link
- End-end delay: 2L/R (above), assuming zero propagation delay (more on delay shortly)

One-hop numerical example:

- *L* = 10 Kbits
- *R* = 100 Mbps
- one-hop transmission delay= 0.1 msec

Packet-switching: queueing



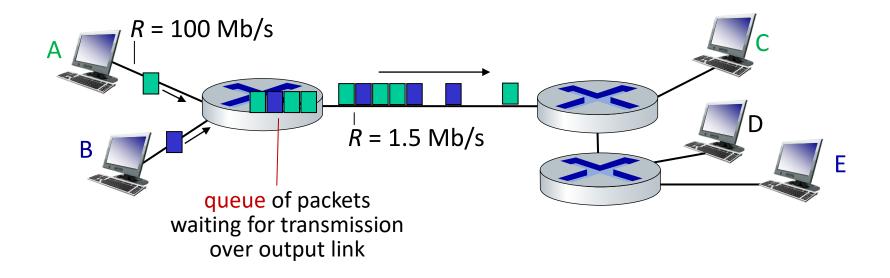
Queueing occurs when work arrives faster than it can be serviced:







Packet-switching: queueing



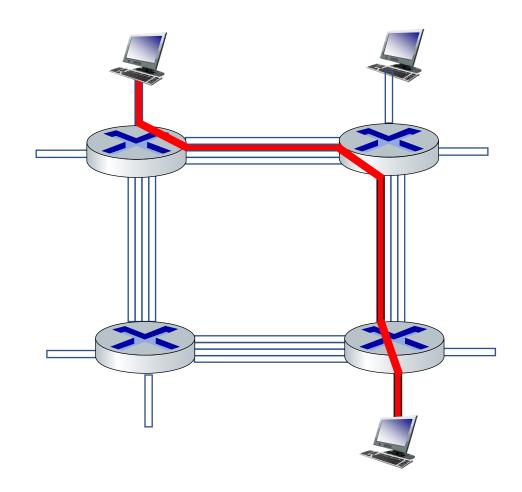
Packet queuing and loss: if arrival rate (in bps) to link exceeds transmission rate (bps) of link for some period of time:

- packets will queue, waiting to be transmitted on output link
- packets can be dropped (lost) if memory (buffer) in router fills up

Alternative to packet switching: circuit switching

end-end resources allocated to, reserved for "call" between source and destination

- in diagram, each link has four circuits.
 - call gets 2nd circuit in top link and 1st circuit in right link.
- dedicated resources: no sharing
 - circuit-like (guaranteed) performance
- circuit segment idle if not used by call (no sharing)
- commonly used in traditional telephone networks



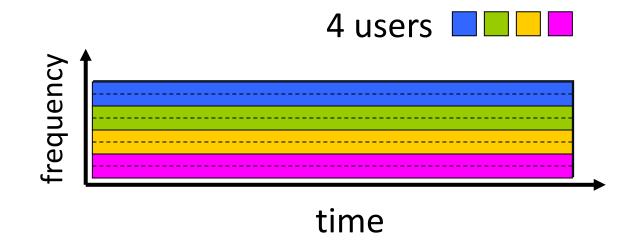
Circuit switching: FDM and TDM

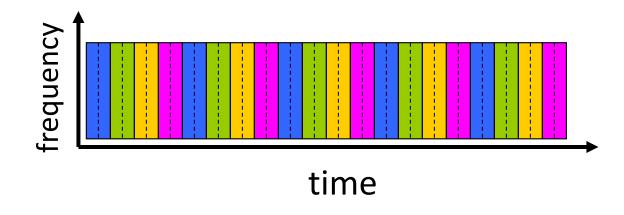
Frequency Division Multiplexing (FDM)

- optical, electromagnetic frequencies divided into (narrow) frequency bands
- each call allocated its own band, can transmit at max rate of that narrow band

Time Division Multiplexing (TDM)

- time divided into slots
- each call allocated periodic slot(s), can transmit at maximum rate of (wider) frequency band, but only during its time slot(s)





Packet switching versus circuit switching

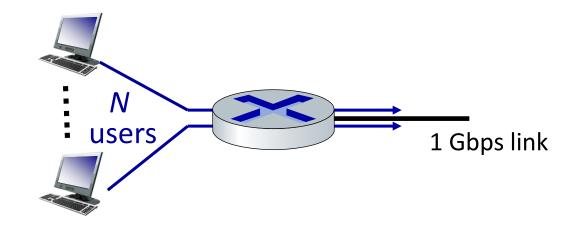
packet switching allows more users to use network!

Example:

- 1 Gb/s link
- each user:
 - 100 Mb/s when "active"
 - active 10% of time



packet switching: with 35 users, probability > 10 active at same time is less than .0004 *



^{*} Check out the online interactive exercises for more examples: http://gaia.cs.umass.edu/kurose_ross/interactive

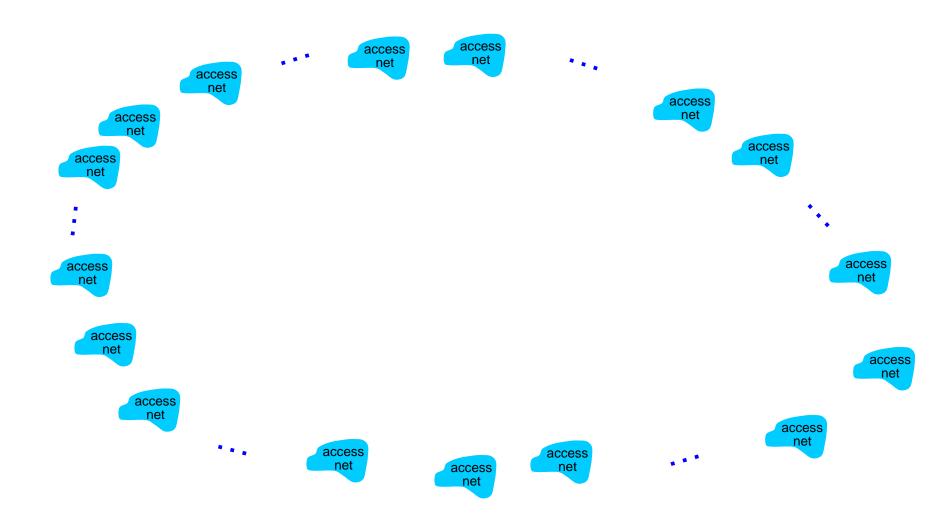
Packet switching versus circuit switching

Is packet switching a "slam dunk winner"?

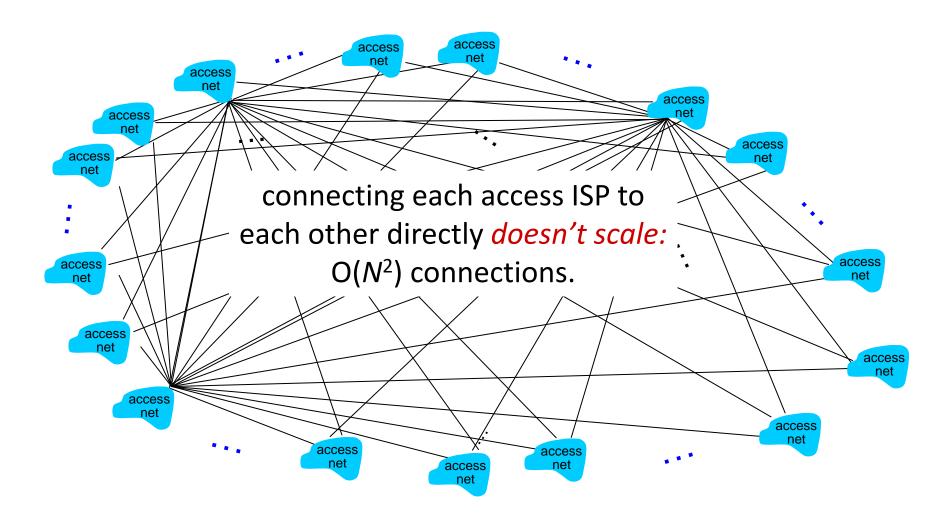
- great for "bursty" data sometimes has data to send, but at other times not
 - resource sharing
 - simpler, no call setup
- excessive congestion possible: packet delay and loss due to buffer overflow
 - protocols needed for reliable data transfer, congestion control
- Q: How to provide circuit-like behavior?
 - bandwidth guarantees traditionally used for audio/video applications

- Hosts connect to Internet via access Internet Service Providers (ISPs)
 - residential, enterprise (company, university, commercial) ISPs
- Access ISPs in turn must be interconnected
 - so that any two hosts can send packets to each other
- Resulting network of networks is very complex
 - evolution was driven by economics and national policies
- Let's take a stepwise approach to describe current Internet structure

Question: given millions of access ISPs, how to connect them together?

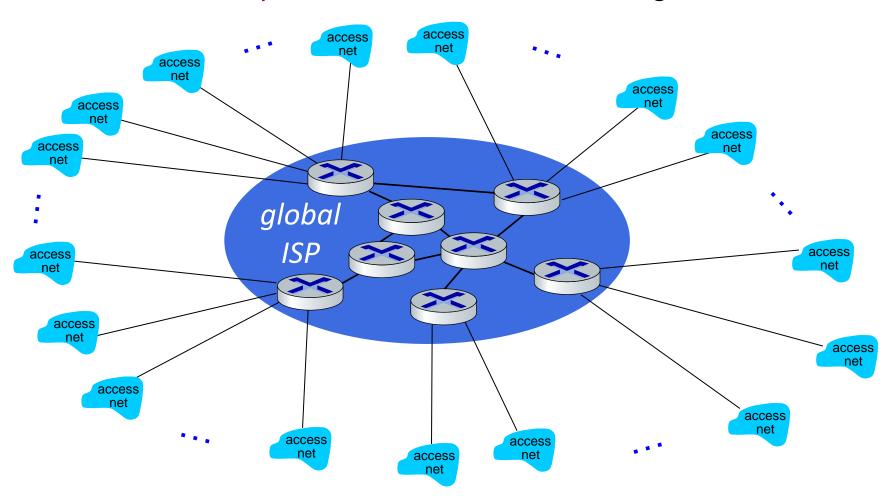


Question: given millions of access ISPs, how to connect them together?

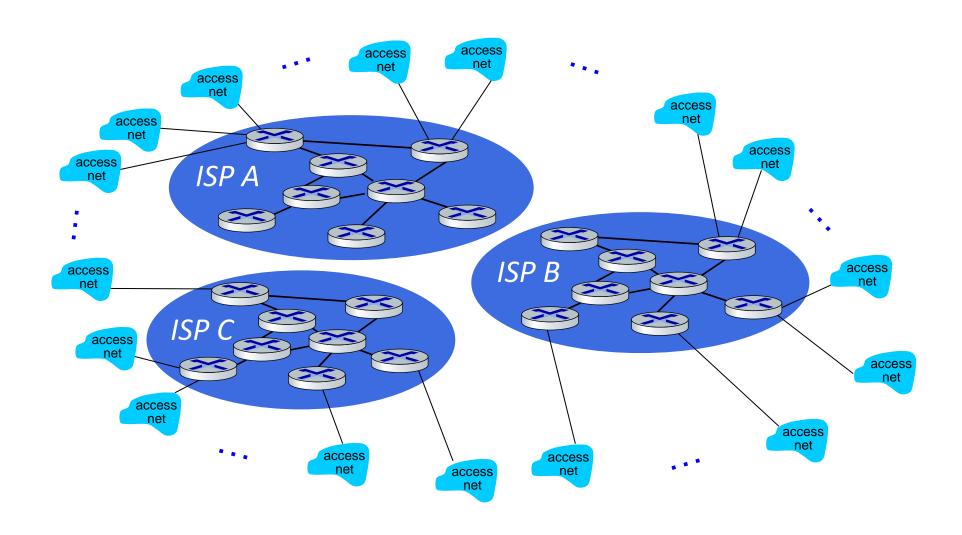


Option: connect each access ISP to one global transit ISP?

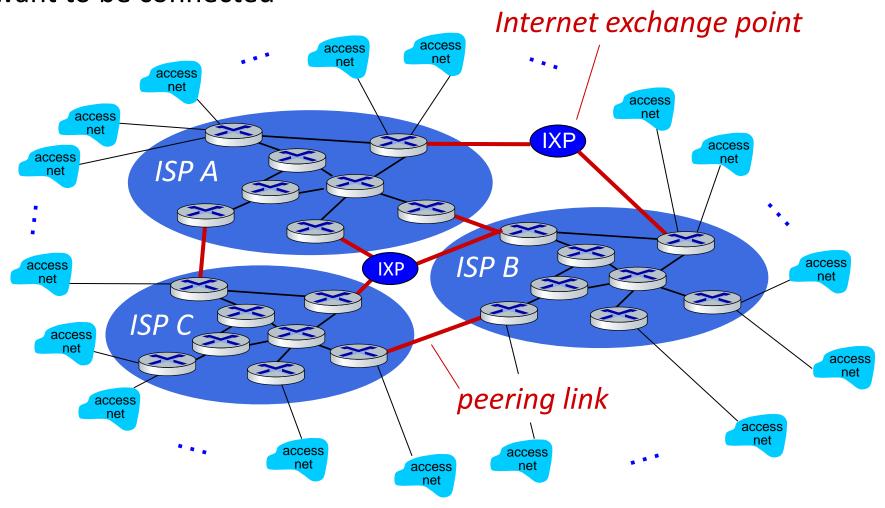
Customer and provider ISPs have economic agreement.



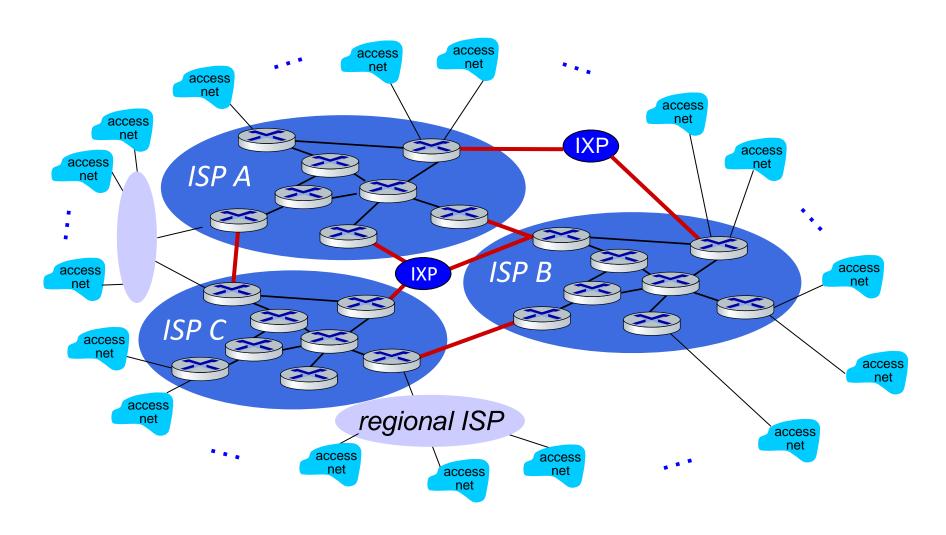
But if one global ISP is viable business, there will be competitors



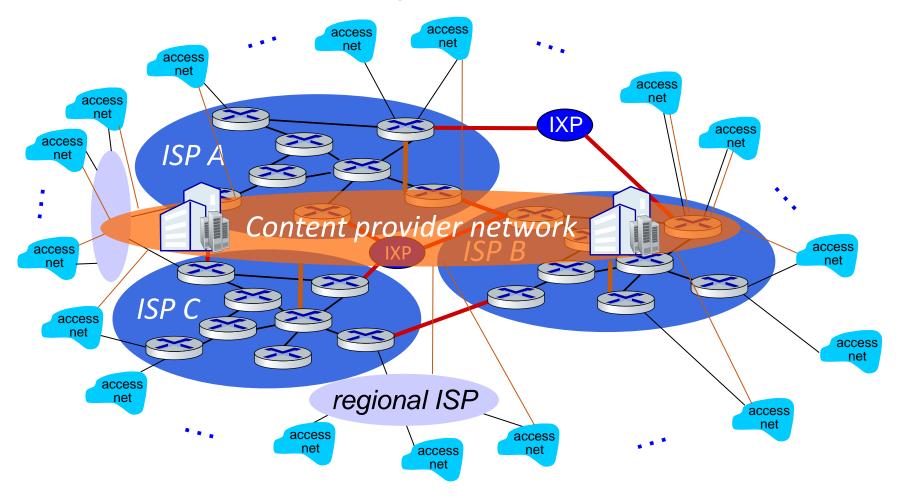
But if one global ISP is viable business, there will be competitors who will want to be connected

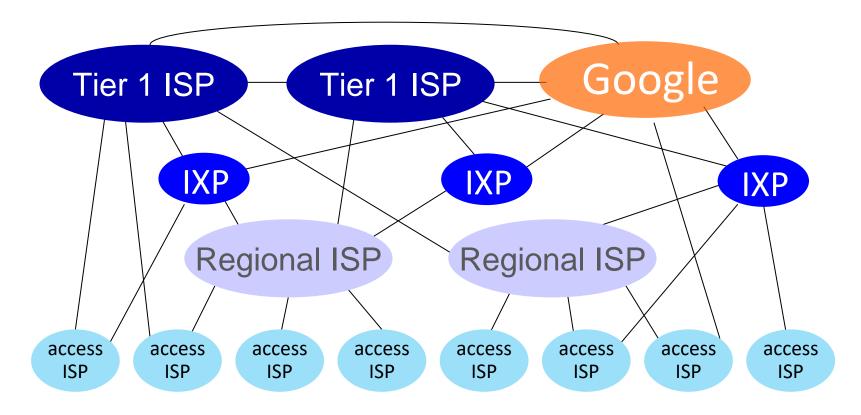


... and regional networks may arise to connect access nets to ISPs



... and content provider networks (e.g., Google, Microsoft, Akamai) may run their own network, to bring services, content close to end users





At "center": small # of well-connected large networks

- "tier-1" commercial ISPs (e.g., Level 3, Sprint, AT&T, NTT), national & international coverage
- content provider networks (e.g., Google, Facebook): private network that connects its data centers to Internet, often bypassing tier-1, regional ISPs

Tier-1 ISP Network map: Sprint (2019)



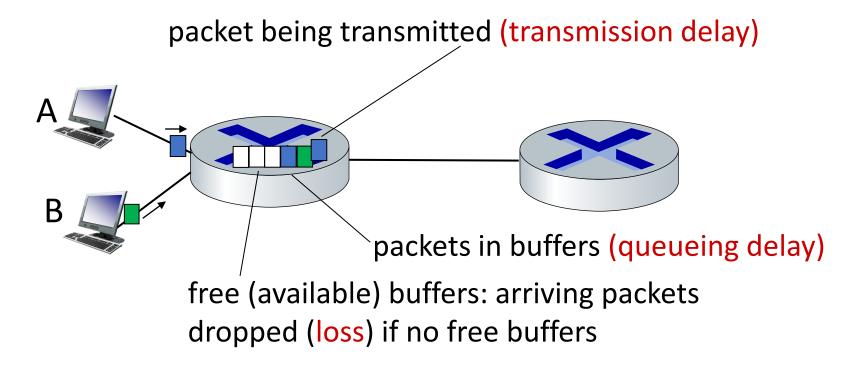
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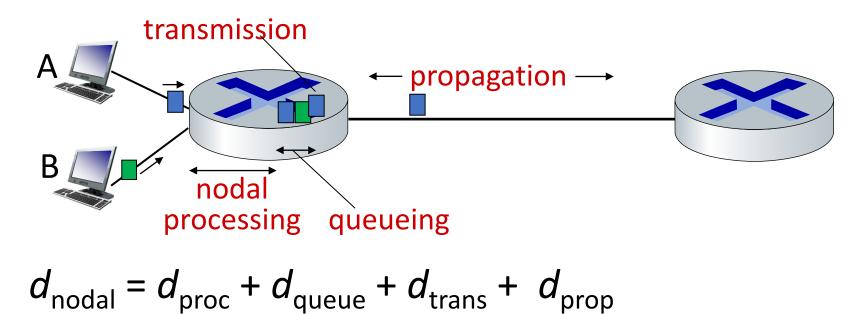


How do packet delay and loss occur?

- packets queue in router buffers, waiting for turn for transmission
 - queue length grows when arrival rate to link (temporarily) exceeds output link capacity
- packet loss occurs when memory to hold queued packets fills up



Packet delay: four sources



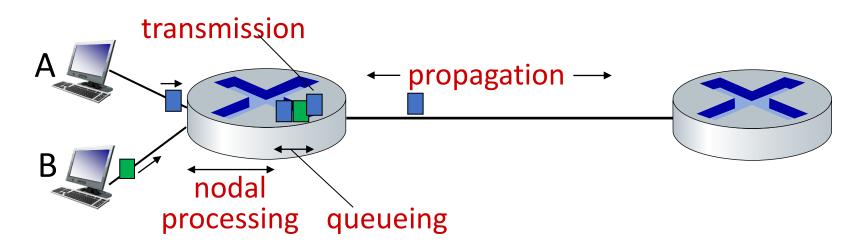
d_{proc} : nodal processing

- check bit errors
- determine output link
- typically < msec</p>

d_{queue}: queueing delay

- time waiting at output link for transmission
- depends on congestion level of router

Packet delay: four sources



$$d_{\text{nodal}} = d_{\text{proc}} + d_{\text{queue}} + d_{\text{trans}} + d_{\text{prop}}$$

d_{trans} : transmission delay:

- L: packet length (bits)
- R: link transmission rate (bps)

$$d_{trans} = L/R$$

$$d_{trans} \text{ and } d_{prop}$$

$$very \text{ different}$$

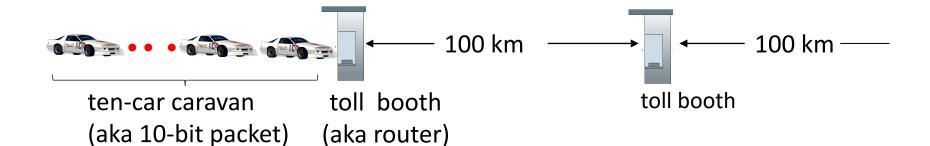
d_{prop} : propagation delay:

- d: length of physical link
- s: propagation speed (~2x10⁸ m/sec)

$$d_{prop} = d/s$$

^{*} Check out the online interactive exercises: http://gaia.cs.umass.edu/kurose_ross

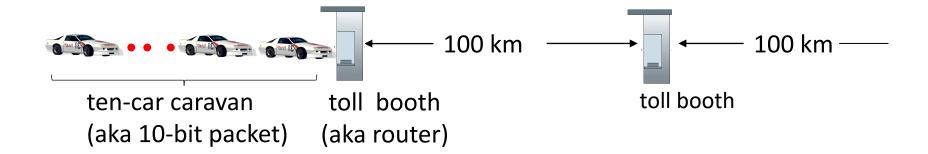
Caravan analogy



- cars "propagate" at 100 km/hr
- toll booth takes 12 sec to service car (bit transmission time)
- car ~ bit; caravan ~ packet
- Q: How long until caravan is lined up before 2nd toll booth?

- time to "push" entire caravan through toll booth onto highway = 12*10 = 120 sec
- time for last car to propagate from 1st to 2nd toll both: 100km/(100km/hr) = 1 hr
- *A:* 62 minutes

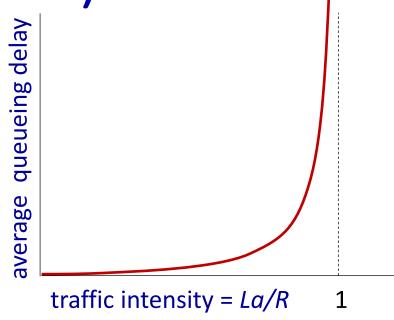
Caravan analogy



- suppose cars now "propagate" at 1000 km/hr
- and suppose toll booth now takes one min to service a car
- Q: Will cars arrive to 2nd booth before all cars serviced at first booth?
 A: Yes! after 7 min, first car arrives at second booth; three cars still at first booth

Packet queueing delay (revisited)

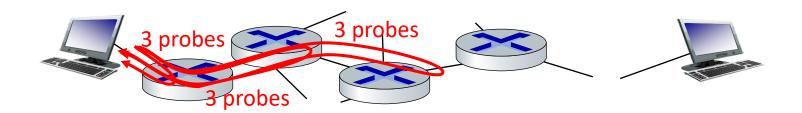
- R: link bandwidth (bps)
- L: packet length (bits)
- a: average packet arrival rate
- La/R ~ 0: avg. queueing delay small
- La/R -> 1: avg. queueing delay large
- La/R > 1: more "work" arriving is more than can be serviced - average delay infinite!





"Real" Internet delays and routes

- what do "real" Internet delay & loss look like?
- traceroute program: provides delay measurement from source to router along end-end Internet path towards destination. For all i:
 - sends three packets that will reach router *i* on path towards destination (with time-to-live field value of *i*)
 - router *i* will return packets to sender
 - sender measures time interval between transmission and reply



Real Internet delays and routes

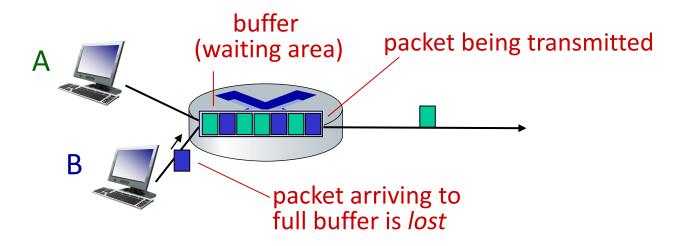
traceroute: gaia.cs.umass.edu to www.eurecom.fr

```
3 delay measurements from
                                       gaia.cs.umass.edu to cs-gw.cs.umass.edu
1 cs-gw (128.119.240.254) 1 ms 1 ms 2 ms
2 border1-rt-fa5-1-0.gw.umass.edu (128.119.3.145) 1 ms 1 ms 2 ms 4 delay measurements
                                                                    to border1-rt-fa5-1-0.gw.umass.edu
3 cht-vbns.gw.umass.edu (128.119.3.130) 6 ms 5 ms 5 ms
4 jn1-at1-0-0-19.wor.vbns.net (204.147.132.129) 16 ms 11 ms 13 ms
5 jn1-so7-0-0.wae.vbns.net (204.147.136.136) 21 ms 18 ms 18 ms
6 abilene-vbns.abilene.ucaid.edu (198.32.11.9) 22 ms 18 ms 22 ms
7 nycm-wash.abilene.ucaid.edu (198.32.8.46) 22 ms 22 ms trans-oceanic link
8 62.40.103.253 (62.40.103.253) 104 ms 109 ms 106 ms
9 de2-1.de1.de.geant.net (62.40.96.129) 109 ms 102 ms 104 ms
10 de.fr1.fr.geant.net (62.40.96.50) 113 ms 121 ms 114 ms
                                                                          looks like delays
11 renater-gw.fr1.fr.geant.net (62.40.103.54) 112 ms 114 ms 112 ms
                                                                          decrease! Why?
12 nio-n2.cssi.renater.fr (193.51.206.13) 111 ms 114 ms 116 ms
13 nice.cssi.renater.fr (195.220.98.102) 123 ms 125 ms 124 ms 14 r3t2-nice.cssi.renater.fr (195.220.98.110) 126 ms 126 ms 124 ms
15 eurecom-valbonne.r3t2.ft.net (193.48.50.54) 135 ms 128 ms 133 ms
16 194.214.211.25 (194.214.211.25) 126 ms 128 ms 126 ms
                   * means no response (probe lost, router not replying)
19 fantasia.eurecom.fr (193.55.113.142) 132 ms 128 ms 136 ms
```

^{*} Do some traceroutes from exotic countries at www.traceroute.org

Packet loss

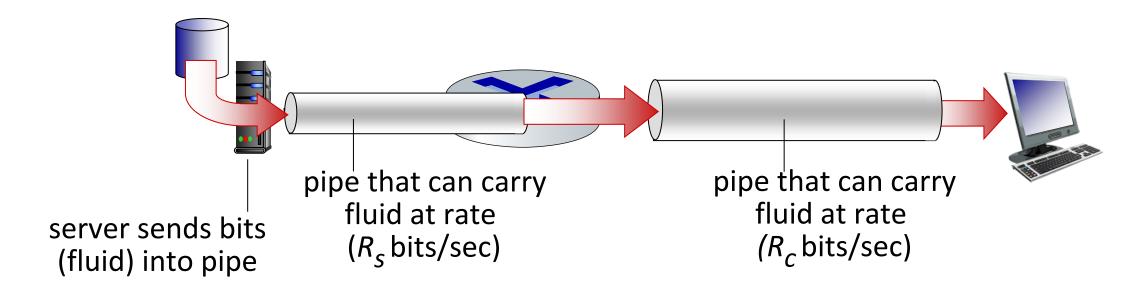
- queue (aka buffer) preceding link in buffer has finite capacity
- packet arriving to full queue dropped (aka lost)
- lost packet may be retransmitted by previous node, by source end system, or not at all



^{*} Check out the Java applet for an interactive animation on queuing and loss

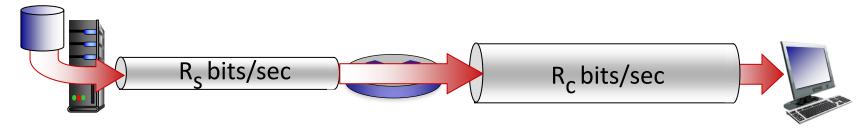
Throughput

- throughput: rate (bits/time unit) at which bits are being sent from sender to receiver
 - instantaneous: rate at given point in time
 - average: rate over longer period of time

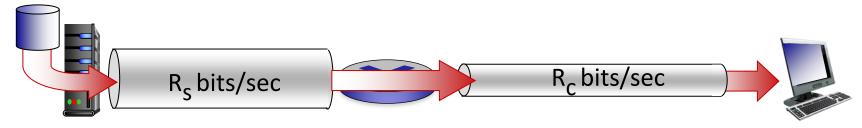


Throughput

 $R_s < R_c$ What is average end-end throughput?



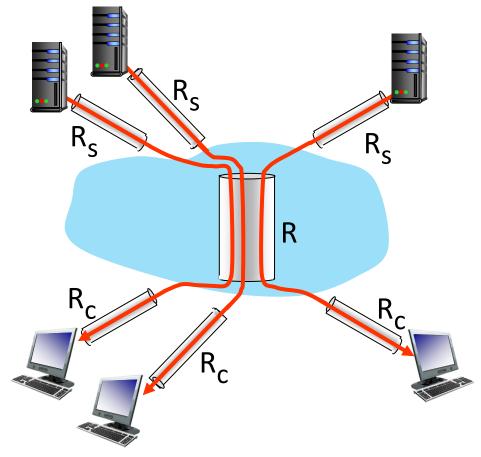
 $R_s > R_c$ What is average end-end throughput?



bottleneck link

link on end-end path that constrains end-end throughput

Throughput: network scenario



10 connections (fairly) share backbone bottleneck link *R* bits/sec

- per-connection endend throughput: $min(R_c, R_s, R/10)$
- in practice: R_c or R_s is often bottleneck

^{*} Check out the online interactive exercises for more examples: http://gaia.cs.umass.edu/kurose_ross/

Roadmap

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- Security
- History



Protocol "layers" and reference models

Networks are complex, with many "pieces":

- hosts
- routers
- links of various media
- applications
- protocols
- hardware, software

Question:

is there any hope of organizing structure of network?

.... or at least our discussion of networks?

Example: organization of air travel

— end-to-end transfer of person plus baggage ———

ticket (purchase)

baggage (check)

gates (load)

runway takeoff

airplane routing

ticket (complain)

baggage (claim)

gates (unload)

runway landing

airplane routing

airplane routing

How would you define/discuss the system of airline travel?

a series of steps, involving many services

Example: organization of air travel

ticket (purchase)	ticketing service	ticket (complain)	
baggage (check)	baggage service	baggage (claim)	
gates (load)	gate service	gates (unload)	
runway takeoff	runway service	runway landing	
airplane routing	routing service	airplane routing	

layers: each layer implements a service

- via its own internal-layer actions
- relying on services provided by layer below

Q: describe in words the service provided in each layer above

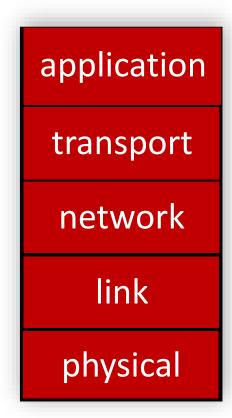
Why layering?

dealing with complex systems:

- explicit structure allows identification, relationship of complex system's pieces
 - layered *reference model* for discussion
- modularization eases maintenance, updating of system
 - change in layer's service *implementation*: transparent to rest of system
 - e.g., change in gate procedure doesn't affect rest of system
- layering considered harmful?
- layering in other complex systems?

Layered Internet protocol stack

- application: supporting network applications
 - HTTP, IMAP, SMTP, DNS
- transport: process-process data transfer
 - TCP, UDP
- network: routing of datagrams from source to destination
 - IP, routing protocols
- link: data transfer between neighboring network elements
 - Ethernet, 802.11 (WiFi), PPP
- physical: bits "on the wire"



Services, Layering and Encapsulation

application transport network link physical

source

Application exchanges messages to implement some application service using services of transport layer

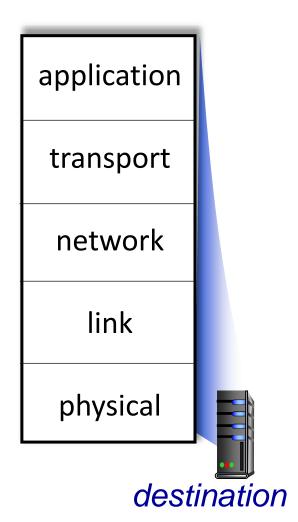
Transport-layer protocol transfers M (e.g., reliably) from one *process* to another, using services of network layer

- transport-layer protocol encapsulates application-layer message, M, with transport layer-layer header H_t to create a transport-layer segment
 - H_t used by transport layer protocol to implement its service

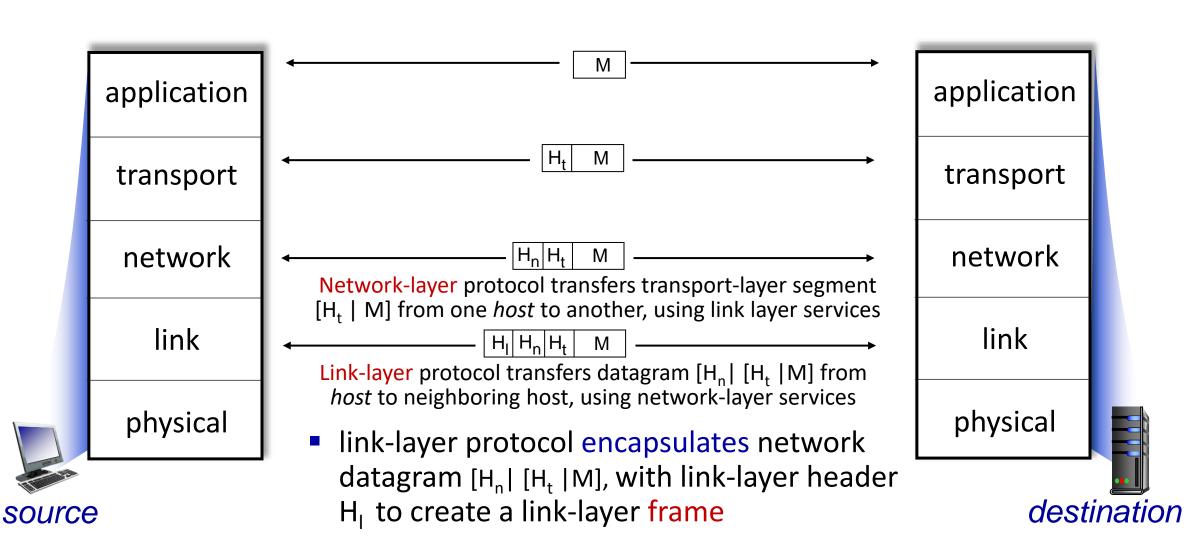
application transport network link physical destination

Services, Layering and Encapsulation

application transport Transport-layer protocol transfers M (e.g., reliably) from one *process* to another, using services of network layer network $H_n | H_t$ Network-layer protocol transfers transport-layer segment [H₊ | M] from one *host* to another, using link layer services link network-layer protocol encapsulates transport-layer segment [H, | M] with physical network layer-layer header H_n to create a network-layer datagram • H_n used by network layer protocol to source implement its service



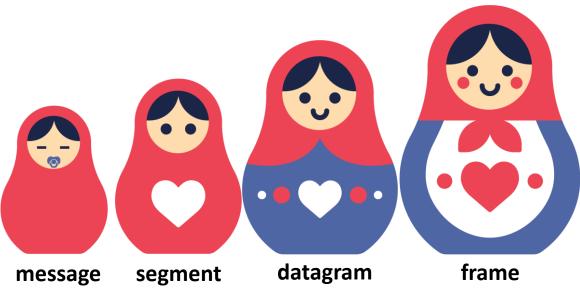
Services, Layering and Encapsulation



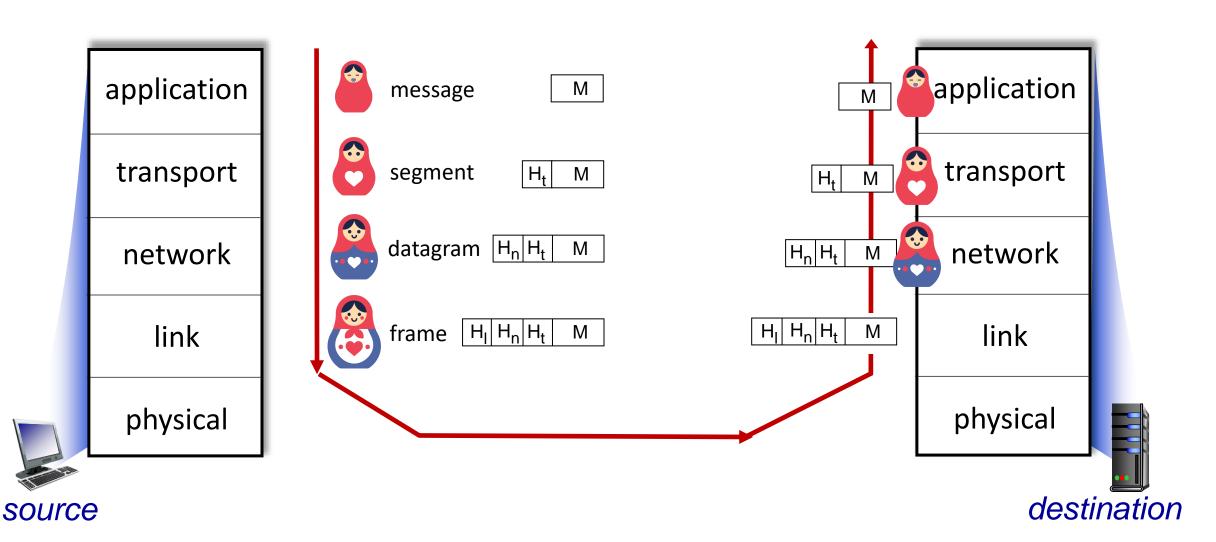
Encapsulation

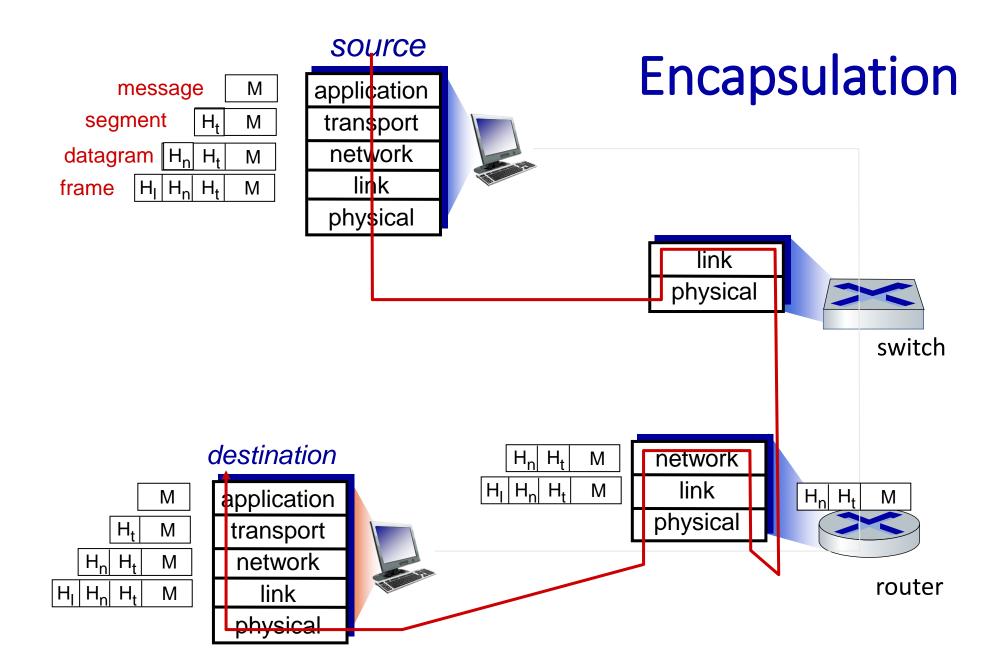
Matryoshka dolls (stacking dolls)





Services, Layering and Encapsulation





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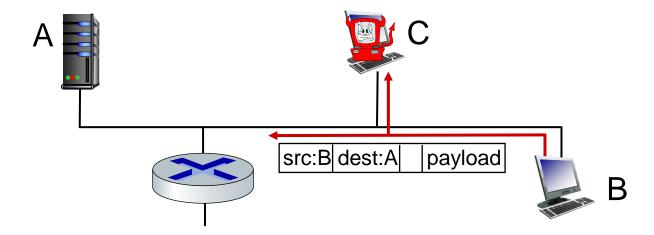
Network security

- Internet not originally designed with (much) security in mind
 - original vision: "a group of mutually trusting users attached to a transparent network" ©
 - Internet protocol designers playing "catch-up"
 - security considerations in all layers!
- field of network security:
 - how bad guys can attack computer networks
 - how we can defend networks against attacks
 - how to design architectures that are immune to attacks

Bad guys: packet interception

packet "sniffing":

- broadcast media (shared Ethernet, wireless)
- promiscuous network interface reads/records all packets (e.g., including passwords!) passing by

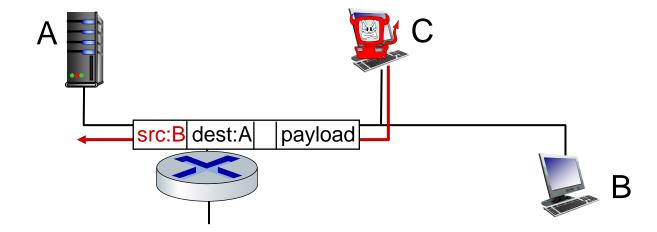




Wireshark software can be used for (free) packet-sniffer

Bad guys: fake identity

IP spoofing: send packet with false source address

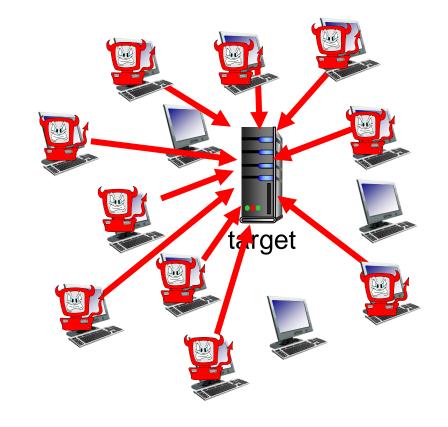


... lots more on security (throughout, 4.year Fall Semester)

Bad guys: denial of service

Denial of Service (DoS): attackers make resources (server, bandwidth) unavailable to legitimate traffic by overwhelming resource with bogus traffic

- 1. select target
- 2. break into hosts around the network (see botnet)
- 3. send packets to target from compromised hosts



Bad guys: malware

- malware can get in host from:
 - *virus:* self-replicating infection by receiving/executing object (e.g., e-mail attachment)
 - worm: self-replicating infection by passively receiving object that gets itself executed
- spyware malware can record keystrokes, web sites visited, upload info to collection site
- infected host can be enrolled in botnet, used for spam or distributed denial of service (DDoS) attacks

Lines of defense:

- authentication: proving you are who you say you are
 - cellular networks provides hardware identity via SIM card; no such hardware assist in traditional Internet
- confidentiality: via encryption
- integrity checks: digital signatures prevent/detect tampering
- access restrictions: password-protected VPNs
- firewalls: specialized "middleboxes" in access and core networks:
 - off-by-default: filter incoming packets to restrict senders, receivers, applications
 - detecting/reacting to DOS attacks

... lots more on security (throughout, 4.year Fall Semester)

Roadmap

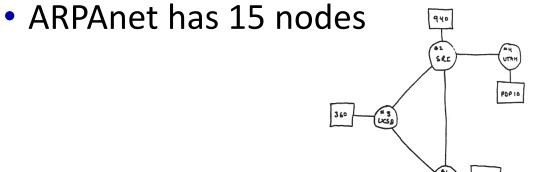
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1961-1972: Early packet-switching principles

- 1961: Kleinrock queueing theory shows effectiveness of packet-switching
- 1964: Baran packet-switching in military nets
- 1967: ARPAnet conceived by Advanced Research Projects Agency
- 1969: first ARPAnet node operational

- **1972**:
 - ARPAnet public demo
 - NCP (Network Control Protocol) first host-host protocol
 - first e-mail program



THE ARPA NETWORK

1972-1980: Internetworking, new and proprietary nets

- 1970: ALOHAnet satellite network in Hawaii
- 1974: Cerf and Kahn architecture for interconnecting networks
- 1976: Ethernet at Xerox PARC
- late70's: proprietary architectures: DECnet, SNA, XNA
- late 70's: switching fixed length packets (ATM precursor)
- 1979: ARPAnet has 200 nodes

Cerf and Kahn's internetworking principles:

- minimalism, autonomy no internal changes required to interconnect networks
- best-effort service model
- stateless routing
- decentralized control

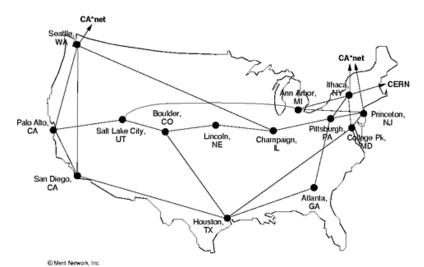
define today's Internet architecture

1980-1990: new protocols, a proliferation of networks

- 1983: deployment of TCP/IP
- 1982: smtp e-mail protocol defined
- 1983: DNS defined for nameto-IP-address translation
- 1985: ftp protocol defined
- 1988: TCP congestion control

- new national networks: CSnet, BITnet, NSFnet, Minitel
- 100,000 hosts connected to confederation of networks

NSFNET T1 Network 1991



Introduction: 1-85

1990, 2000s: commercialization, the Web, new applications

- early 1990s: ARPAnet decommissioned
- 1991: NSF lifts restrictions on commercial use of NSFnet (decommissioned, 1995)
- early 1990s: Web
 - hypertext [Bush 1945, Nelson 1960's]
 - HTML, HTTP: Berners-Lee
 - 1994: Mosaic, later Netscape
 - late 1990s: commercialization of the Web

late 1990s – 2000s:

- more killer apps: instant messaging, P2P file sharing
- network security to forefront
- est. 50 million host, 100 million+ users
- backbone links running at Gbps

2005-present: scale, SDN, mobility, cloud

- aggressive deployment of broadband home access (10-100's Mbps)
- 2008: software-defined networking (SDN)
- increasing ubiquity of high-speed wireless access: 4G/5G, WiFi
- service providers (Google, FB, Microsoft) create their own networks
 - bypass commercial Internet to connect "close" to end user, providing "instantaneous" access to social media, search, video content, ...
- enterprises run their services in "cloud" (e.g., Amazon Web Services, Microsoft Azure)
- rise of smartphones: more mobile than fixed devices on Internet (2017)
- ~15B devices attached to Internet (2023, statista.com)